



How To Staff Your Business For The Holidays In 3 Easy Steps, Part 1

The holiday season can be a great time for your business. People are out and about spending money more than any other time of the year. There is a real opportunity here for revenue in the holiday months.

With the increase in sales that comes during the holiday, there is a need to prepare your business. If you properly prepare you can thrive during this season, rather than stress.

One of the most important parts of preparing your business for the holidays is finding the right holiday staff.

[Infinity Staffing](#) knows the importance of holiday agencies staffing so we want to help you in this process. Here are some tips on how to hire temporary staff for the holidays.

Look At Past Years To Determine Your Staffing Needs

When you are preparing for staffing this holiday season, you can look at the last few years to determine what your business needs will be.

We are going to go over the different factors you can use to decide what your needs will be for the 2020 holiday season so your business flourish this year.

Know-How Many Staff Candidates You Will Need

First, you need to calculate how many holiday staff members you will need for the busy holiday season.

Consider how many you hired last year. Did you feel well equipped? If not, you may want to hire a few more this year. Or perhaps you had too many extra staff last year and need to scale back this year.

You may also want to think about if you have any new needs that will need to be met this year. Have you had changes, remodels, or additions to your business? If you have then this may impact how many holiday staff you hire.

Another big factor is COVID-19. Many businesses have had to hire extra people to meet the demands of the CDC when it comes to cleaning and sanitizing, while other businesses have had to let people go to comply with social distancing rules.

Take time to consider all of these issues and any other that apply to your business and then determine how many staff you will need to hire for the holidays.

Decide What Type Of Candidates You Need

Once you know how many staff you will need you can decide what different types of staff you will require.

[According to Indeed.](#)

“There are several classifications of employees and companies can hire one or many types of employees to perform work. The most common employee classifications include:

- *Part-time employees*
- *Full-time employees*

- *Seasonal employees*
- *Temporary employees*
- *Leased employees”*

If you are hiring to just fill in needs for the holidays, then it's likely you will be hiring seasonal workers. However, some businesses may hire part-time, temporary employees, or leased employees.

During the holiday season, if you find that one of your new staff is an excellent worker, you may want to hire them as a full-time employee.

When deciding on the types of employees you need you should also consider what roles you need them to play.

Do you need more cash register attendants? Or truck drivers? Maintenance members? Sales personal? Deciding on where your needs are, and then finding the right people to fit each position is an important key in hiring your holiday staff.

There are plenty of people who are searching “for temporary jobs near me” who would be happy to work for you this holiday season.

Determine How Long You Will Need These Candidates

Some businesses keep some part-time staff on all year and up their hours near the holidays. While others hire seasonal staff for the 3 to 4 months around the holiday season. It's wise to get your seasonal staff in place and trained well *before* the big rush really hits.

Many businesses use agency staffing to hire temp workers. This is an excellent way of finding great workers for the holiday season.

Temp workers don't have expectations for long-term positions, are well trained and many will be available for full time if you decide you want them on your team.

Agencies staffing [\(like Infinity\)](#) will give you the ability to hire temp workers for however long you need them for the holidays.

Start Your Holiday Hiring Process Early

The best way to prepare your business for the holiday season is to start preparing early on. Waiting until the last minute can bring a very stressful and unsuccessful season.

Make sure you make all of these decisions in the late summer and then begin the hiring process in the fall.

When you are well prepared and start hiring early, your business will be ready for the craziness of the holiday season.

[For help with your holiday staffing click here to contact Infinity Staffing.](#)

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